

ASMP Colorado Board Meeting Minutes

Thursday, June 13, 2012 – 6:00 P.M.
gallery nrc | 4424 Tennyson Street | Denver

Attendance

Yes	No	Name	Yes	No	Name
X		Richard Douglas	X		Michael Calanan
X		Beau Blackburn		X	Helen McGrath
	X	Allen Birnbach		X	Rich Clarkson
X		Neil Corman		X	Trish McGinity
X		René Pirolt	X		Andrew Pogue
	X	Rick Souders		X	Caleb Tkach
	X	Peter Wayne			

Meeting was called to order at 6:07 P.M.

Since the last board meeting Steve Sokolik and Paul Rubner have resigned from the board. The board thanks them for their years of service to ASMP Colorado.

Treasurer's Report

- Currently waiting on voucher money from the National Organization. This is automatically deposited to the Citibank Account and is from the Blake Discher event.
- Still issues with American Express charging the chapter which should not be taking place according to the national office. We did receive a deposit of \$20 in April which was either from an event registration or to help resolve this issue.
- Being charged service charges from the local account which will be closed or changed.
- There is still \$3400 in voucher money remaining for the year which if we do not use will not be carried over.
- A gift card was approved for Caleb Tkach due to his first child's birth.

ASMP is partnering with Kick-It to raise money to "kick" cancer out of every childhood. This will be mentioned at Pints and Pixels on Thursday as well as the blog and Facebook.

Merit Memberships

- The Colorado chapter has not used the merit members allotted for 2011.
- Beau will contact Lincoln Phillips as well as Paul Weinreich at Red Rocks to see if they have been ASMP members in the past, and if not offer them merit memberships. If either of these individuals do not qualify a recommendation will be asked for a deserving student to be considered.

An effort will be made to work with the Colorado Photographic Arts Center (CPAC) on sharing information in each other's newsletter.

Events

A discussion of scheduling events for the remainder of the year took place. Most of the events discussed were a result feedback from the events survey completed by board members last month.

SummerToast

- ASMP Colorado will participate in SummerToast once again this year.
- Event will take place on Thursday August 9th at Jackson's on 20th.
- Rich, Michael and Neil will help with the booth, however if people are interested in assisting they should contact Rich.
- This is an event to push using ASMP Colorado photographers for their specific events. A slideshow of member's images was considered to be part of the offering at the table.

Summer Cookout at Rick Souders

- Rick has offered to host the cookout event at his studio once again.
- The target timeframe for this would be late August or September.

Jeff Sedlik - Estimating and Licensing

- Michael will contact Jeff Sedlik and find out the speaking fee, expenses as well as available dates for him to present to the Colorado chapter.
- The target for this is September.

Photographers Helping Photographers

- This is an event put on by the national organization and is encouraged to be at each chapter.
- Money raised by entrance fees will go directly to the YPA.
- A date of Thursday November 8th was selected for this event at most likely the Denver Press Club.
- Rich will contact Elena at the national office as well as Carmen at the Press Club to see if those dates are available.

Colorado Photo Review

- This is a marketing/business seminar as well as portfolio review.
- Scheduled for Saturday October 13th at the American Mountaineering Center in Golden.
- René Pirolt is taking the lead on planning the event.
- The seminar would be in their 350 seat theater.
- At this time Bill Kramer (CEO of Wonderful Machine) is confirmed to speak as well as be a reviewer.
- Andy Patrick (CEO of Livebooks) is close to being confirmed.
- Instead of having a roundtable discussion it was recommended to have a third speaker.
- Reviewers are still being confirmed, however only individuals from local agencies will be considered. Targeting 8-12 portfolio reviewers [3 or 6 session options]
- Portfolio reviews will be purchased in either 3 or 6 review options.
- 3 session reviews will cost \$175 for members, and \$250 for non-members.
- 6 session reviews will cost \$325 for members, and \$450 for non-members.
- By purchasing reviews you will have the morning seminar included.
- Morning seminar only is slated to be \$45 for students, \$55 for members and \$70 for non-members.
- A reception is planned for after the review sessions. The location of this is still being determined.
- Reviews will only be done for those with a printed book or a dedicated iPad portfolio. A dedicated iPad portfolio is one which is sent to agencies, etc. and is only used as a portfolio. No loose prints, websites or laptop presentations.
- If you would like to help with sponsors and getting reviews, contact René.

Other Events

- A small strobe workshop will be scheduled in the fall. APA will be having one soon, so we will need to push this out a little further.
- It is possible to have James Balog speak in September/October timeframe. This would be a large event and most likely at Auraria Campus.
- In 2013 it was suggested to do a series of seminars or workshops on digital SLR video. The first one would take place in late January or early February.

Meeting Adjourned 8:08 PM