

A Day with Jay

Digital Imaging & Photoshop Seminar

Saturday, October 28, 2006

The American Mountaineering Center
710 Tenth Street - Golden, CO



Morning 9-12: Communicating Visually

Jay will demonstrate how you can use Photoshop to add shape, contrast and brilliance to your digital photos.

- Our two visual systems
- Maintain brightness range & overcome tonal compression
- Exaggerate perspective and depth
- Correct, enhance and manipulate color

Lunch on your own

Afternoon 1-4: Building an efficient workflow

After reviewing the steps needed to correct a single image, we look at the steps and procedures needed to correct batches of images. From the most efficient method of downloading your CF cards, to bomb-proof storage and archiving, to making inkjet prints that last, you'll discover the most effective methods of streamlining your digital workflow.

- The trade-off: Customization vs. Automation
- A workflow overview
- Downloading and image storage
- Archiving and Asset Management
- Inkjet Printing
- Tips and tricks to make your life easier

Mail your reservation & check payable to ASMP
Colorado: Richard Douglas, ASMP Colorado
7800 W. 72nd Place, Arvada, CO 80005
or pay online www.asmpcolorado.org/daywithjay



Sponsored by the Colorado Chapter of the American Society of Media Photographers, an association of professional photographers that promotes high standards of excellence in visual communication, creativity, ethics and fair business

Seminar Costs:

Pre-Register -received by 10/23/06: \$59

After 10/23 or at the door: \$75

Students with valid I.D. \$35

ASMP Members with I.D. \$35

_____	Non-Member Pre-Registration	\$59
_____	Non-Member Late-Registration	\$75
_____	Student w/I.D.	\$35
_____	ASMP Member	\$35
_____	ASMP Member Number	_____

Total Amount Enclosed \$ _____

Name(s): _____

Address: _____

City/ State/ Zip: _____

Phone: _____

E-Mail: _____

Payment Type (circle) Visa MasterCard Check

Charge Card Number _____

Exp Date: _____ Security Code: _____

Signature: _____