

**A Day with Jay**  
**Digital Imaging & Photoshop Seminar**  
 Saturday, October 28, 2006

The American Mountaineering Center  
 710 Tenth Street - Golden, CO



**OLYMPUS**  
New Vision. Our Future.  
 Sponsor of "A Day With Jay"

**Morning 9-12: Communicating Visually**

Jay will demonstrate how you can use Photoshop to add shape, contrast and brilliance to your digital photos.

- Our two visual systems
- Maintain brightness range & overcome tonal compression
- Exaggerate perspective and depth
- Correct, enhance and manipulate color

Lunch on your own

**Afternoon 1-4: Building an efficient workflow**

After reviewing the steps needed to correct a single image, we look at the steps and procedures needed to correct batches of images. From the most efficient method of downloading your CF cards, to bomb-proof storage and archiving, to making inkjet prints that last, you'll discover the most effective methods of streamlining your digital workflow.

- The trade-off: Customization vs. Automation
- A workflow overview
- Downloading and image storage
- Archiving and Asset Management
- Inkjet Printing
- Tips and tricks to make your life easier

Mail your reservation & check payable to ASMP Colorado: Richard Douglas, ASMP Colorado  
 7800 W. 72nd Place, Arvada, CO 80005  
 or pay online [www.asmpcolorado.org/daywithjay](http://www.asmpcolorado.org/daywithjay)



Sponsored by the Colorado Chapter of the American Society of Media Photographers, an association of professional photographers that promotes high standards of excellence in visual communication, creativity, ethics and fair business

**Seminar Costs:**

**Pre-Register -received by 10/23/06: \$59**  
**After 10/23 or at the door: \$75**

**Students with valid I.D. \$35**  
**ASMP Members with I.D. \$35**

<input type="checkbox"/>	Non-Member Pre-Registration	\$59
<input type="checkbox"/>	Non-Member Late-Registration	\$75
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 MEDIA PHOTOGRAPHERS



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Portfolio: Jay Kinghorn

Upcoming Events:

"A Day With Jay,"

ASMP Student Program and

Adobe Events

**ASMP Student Program, September 26th**

7:00-10:00 PM  
 Plaza Building, Auraria campus, Denver  
 Student-oriented program with three different ASMP photographers that will discuss their specialties: Tentative speakers are Victor Sanchez (fine art), Larry Laszlo (editorial) and Dan Knudson (corporate).

See [www.asmpcolorado.org](http://www.asmpcolorado.org) "Recent Events" for more info

**Adobe Events in October**

**Oct. 16: Colin Finlay Lecture**  
 7-9PM Westin Tabor Center Auditorium, 1672 Lawrence St. Denver, CO (FREE ADMISSION)

**Oct. 17: Julianne Kost's Adobe Lightroom Beta and Photoshop Seminar**

2 Sessions:  
 10AM-noon and 2PM-4PM  
 Art Institute of Colorado, 1200 Lincoln Street, 10th Floor Penthouse (FREE ADMISSION)

**ASMP Colorado Image Submission Guidelines**

(Note: — Editor/Designer needed to produce the monthly Image. Must be proficient InDesign or Quark. Contact [mail@heiselphoto.com](mailto:mail@heiselphoto.com) with "ASMP Editor" as subject — for more info)

**ARTICLES AND PHOTOGRAPHS:** Image welcomes both articles and photographs for consideration.  
**ARTICLES** can be sent the following ways: within the body of an email; or as a text document on a CD. Send Press optimized PDF files are supported. Send photographs as 8"x10" (maximum), 300 dpi, grayscale JPEG file — email attachment or on a CD. Image reserves the right to edit articles for space.  
**SEND SUBMISSIONS TO:** John Heisel, PO Box 4755, Boulder, CO 80306 or via email to [mail@heiselphoto.com](mailto:mail@heiselphoto.com)  
**ADVERTISERS** should confirm specs with Joel Silverman at (303) 798-2232.  
**DEADLINES:** The 15th of each month — prior to desired publishing month.

ASMP c/o Victor Sanchez  
 PO Box 11212  
 Denver, CO 80211  
 Address Change? Email [victorvisions@yahoo.com](mailto:victorvisions@yahoo.com)

SEPTEMBER 2006

ASMP IMAGE

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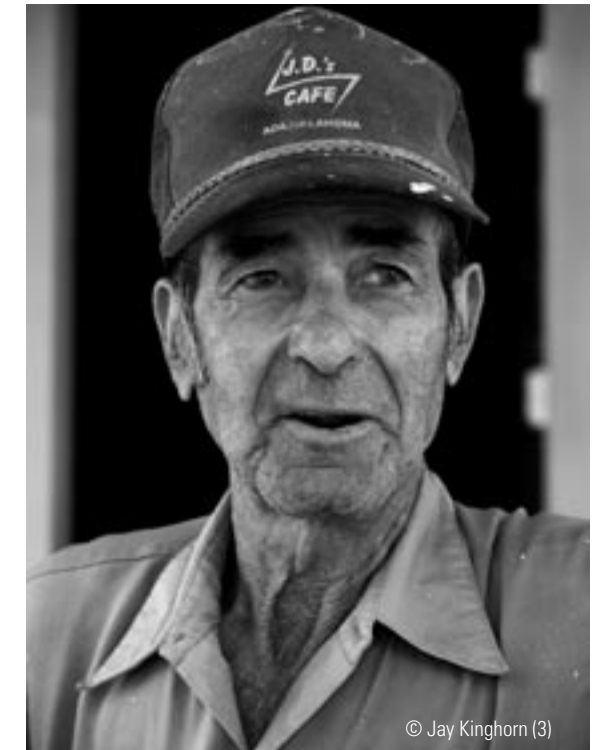
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*Portfolio* **Jay Kinghorn**  
 Photoshop Trainer & digital photographer  
[www.prorgb.com](http://www.prorgb.com)



"Digital helps me communicate my visual ideas more effectively," says Jay Kinghorn, digital workflow guru, Olympus Visionary, and host of the upcoming **Day With Jay** workshop. "It has encouraged me to experiment and take risks that I wouldn't have done with film. Once I have an image I like, Photoshop helps polish the image to make it shine. It's not about taking a bad image and fixing it in Photoshop. The goal is to take an excellent image and make it outstanding."

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